



PHILIP MORRIS

U.S.A.

120 PARK AVENUE, NEW YORK, N.Y. 10017 TELEPHONE (212) 880-5000

October 25, 1985

Mr. Dick Meadows
Vice President Marketing
Computerized Coupon Dispensers, Inc.
P.O. Box 2452
Midland, TX 79702

Dear Dick:

Enclosed please find the signed marketing agreement for our December activity. As stated on the contract, we will be participating in your program for the month of December 1985 at the following bases:

Fort Sam Houston
Fort Bliss
Fort Hood
Lackland AFB
Carswell AFB
Kelly AFB

It is my understanding that you will submit a weekly report to us. This report should include the following:

- ° The number of coupons dispensed -vs- the number of coupons redeemed per base.

Please supply us with the name of someone in your organization that we may contact more frequently for progress reports.

While we are not defining a maximum redemption level per base at this time, it is important that we be advised immediately should we approach 1,000 redeemed coupons at any one base.

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October 25, 1985

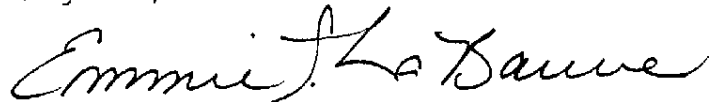
As discussed in paragraph two of our agreement, coupon redemption shall be handled by the U.S. Army's redemption agent and CCDI. At the end of the program, CCDI will submit all coupons to the following address along with a total report of activity:

Philip Morris USA
120 Park Avenue
New York, NY 10017

Attention: Rich Camisa

Thank you for your attention. Please contact me or Nancy Brennan if you have any questions or need any additional information.

Regards,



Emmie S. LaBauve
Brand Assistant
Merit

ESL:dc

Enclosure

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